



COMMUNITY ACTION PARTNERSHIP OF LAKE COUNTY

Community Action Partnership of Lake County  
**10th Annual Anti-Poverty 5K**  
**WHY I WALK 2017**  
**Saturday, May 6th**

**Why support CAP of Lake County:** According to the 2014 US Census estimate, Lake County has a population of 705,186 and 63,467 (9%) are below the poverty level. Every year, the number of clients served through our organization continues to increase as well as the funds needed to support these services. Our funding from local and federal agencies requires us to share some of the total program cost. The Why I Walk is designated to raise funds and awareness for the services and programs provided by Community Action Partnership of Lake County.

**By becoming a Sponsor** you can make a significant contribution to fight the War on Poverty and play a central role helping in changing the lives of others. Your partnership will be highlighted at our Partner Reception and within the Walk/Reunion promotional campaign, which extends into virtually every medium.

Sponsor goal: Maximize your company's brand awareness, increase brand loyalty, reach new potential customers and introduce new products or services.

**Sponsor Benefits:** *(Please check box that applies)*

**Gold Sponsor \$750**

- Sponsor will be recognized live during Reception, Walk and post-events on social media
- Prominent company banner at the Walk and Partner Reception
- Prominent logo on Walk t-shirts
- Company logo on Walk route signs
- Partner Recognition in program
- Partner Reception & Recognition Program event—for 8 guests
- (5) T-shirts for company staff participating as a Walker
- Opportunities to contribute company information, product, etc. in Walk swag bags
- Prominent recognition in the CAP E-Newsletter (distributed to over 1,000 contacts in Lake County and the State of IL)

**Silver Sponsor (\$500)**

- Joint recognition on banner at the Walk and Partner Reception
- Company logo on Walk participant t-shirts
- Partner Recognition in program
- Live recognitions throughout the events
- Partner Reception & Recognition Program event—for 5 guests
- (3) T-shirts for company staff participating as a Walker
- Opportunities to contribute company information, product, etc. in Walk swag bags
- Prominent recognition in the CAP E-Newsletter (distributed to over 1,000 contacts in Lake County and the State of IL)

**Bronze Sponsor (\$350.00)**

- Joint recognition on banner at the Walk and Partner Reception
- Company logo on Walk participant t-shirts
- Partner Recognition in program
- Live recognitions throughout the events
- Partner Reception & Recognition Program event—for 3 guests
- (2) T-shirts for company staff participating as a Walker

**Copper Sponsor (\$200.00)**

- Company logo on Walk participant t-shirts
- Partner Reception & Recognition Program event for 1 guests
- (1) T-shirt for company staff participating as a Walker

**Cash Donation**

**Product Donation (request In-kind Donation Form)**

Business Name:	<input type="text"/>	Email:	<input type="text"/>
Contact Name:	<input type="text"/>	Number of Sponsored Walkers attending:	<input type="text"/>
Address:	<input type="text"/>	Number of Walk Shirt Sizes Needed:	<input type="text"/>
City/State/Zip:	<input type="text"/>	Number of Partner Reception & Recognition Program guest in addition to sponsorship:	<input type="text"/>
Phone:	<input type="text"/>		

**Sponsors must submit logo to [lisa.hayes@caplakecounty.org](mailto:lisa.hayes@caplakecounty.org) by Friday, April 14, 2017**

**Please make payment (no printing w/o payment) here by Friday, April 7, 2017 to:**

For more information, email Lisa Hayes at [lisa.hayes@caplakecounty.org](mailto:lisa.hayes@caplakecounty.org) or call 847-249-4330 x3333

Thank you kindly for your tax-deductible donation. (Federal Tax I.D. #36-2580774)

**Proceeds support CAP of Lake County: Veterans @Hervey, Kids Club Summer Camp & Fitness Camp Scholarships, Before & After School Care programs.**

**Submit**