



## Community Action Partnership of Lake County Celebrates 54 Years of Service in Lake County

Community Action Partnership of Lake County is celebrating Community Action Month, dedicated to recognizing the success of the national Community Action Network that fights poverty across the United States. This month, Community Action Partnership of Lake County will be engaging in events that showcase our anti-poverty work in Lake County.

“Community Action Month is a wonderful time to honor and celebrate the impact Community Action has in the lives of families and communities across the country,” stated Mary Lockhart White, Executive Director/CEO. “Agencies are successful every day in helping families achieve economic security. Given that the needs of each family and community are unique, Community Action is able to use a range of resources and programs to meet local needs in creative and impactful ways.”

White continued, “This past year, our Agency has served 24,000 of families in Lake County and empowered them to attain self-sufficiency. We are particularly proud that we were able to replace bedding, clothing, washers and dryers, and other household items for flood victims during the July 2017 floods and for the hundreds of volunteer hours we received from individuals and Lake County corporations over the past year.

To celebrate its success and raise awareness in the community, Community Action Partnership of Lake County will host three events: CAP Rally at Waukegan City Hall on Friday, May 4 at 10:00 am, the 11th Anti-Poverty 5K Walk on Saturday, May 5, check-in at 9:00 am and the Awards Reception on Thursday, May 10th (location/time TBA). Events will focus on the goal to raise dollars for Veteran Housing @Hervey, Kids Club Summer Day Camp Scholarships, and Before and After School Care programs. For details, visit [www.caplakecounty.org](http://www.caplakecounty.org) or contact Lisa Hayes at [lisa.hayes@caplakecounty.org](mailto:lisa.hayes@caplakecounty.org) or Marsha Belcher at [marsha.belcher@caplakecounty.org](mailto:marsha.belcher@caplakecounty.org). These events are open to the public.

Community Action Partnership of Lake County was established in 1964 to wage the war on poverty in Lake County, Illinois through Pre-K education through Head Start and other early childhood education programs that focus on kindergarten readiness; Youth and Family Services that include emergency assistance, self-sufficiency case management, employment and training, scholarships, and a food pantry; Affordable Housing for low-income individuals and families plus long-term transitional housing for honorably discharged homeless Veterans; home heating bill payment assistance; home weatherization; and Small Business Development and professional training. Community Action Partnership of Lake County is a member of the Community Action Network, originally created in 1964 by President Lyndon B. Johnson’s Economic Opportunity Act, a pivotal piece of legislation in the War on Poverty.

**Why support CAP of Lake County 5K WALK:** According to the American Community 5-year Survey 2012-2016, Lake County has a population of 703,462 of which 8.9% are below the poverty level. Every year, the number of clients served through our organization continues to increase as well as the funds needed to support these services. Our funding from local and federal agencies requires us to share some of the total program cost. The “Why I Walk” is designated to raise funds and awareness for the services and programs provided by Community Action Partnership of Lake County.

**Walk Day:** People all over Lake County have participated in the Anti-Poverty Walk since it began 11 years ago. The Walk Day events include a fun day of walking and family activities starting off with a welcome by the CEO and guests speaker, a local drumline to kick-off the 5K Walk through the surrounding neighborhood. In addition, we will have vendors distributing community information and exhibitors selling merchandise.

**By becoming a Sponsor** you can make a significant contribution to fight the War on Poverty and play a central role helping in changing the lives of others. Your partnership will be highlighted within the Walk promotional campaign, which extends into virtually every medium.

Sponsor goal: Maximizing your company’s brand awareness, increasing brand loyalty, reaching new potential customers and introducing new products or services.